

INVESTING IN HOPE FOR AMERICA'S CHILDREN



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Every day in America, as a result of child abuse and neglect, an estimated 18,000 children will be involved in reports of suspected maltreatment, 711 children will enter foster care and four children will die. Children who experience abuse and neglect are more likely to face lifelong health and well-being challenges, struggling to enter the workforce and achieve their full potential.

The direct costs to these children, their families and communities is staggering. The opportunity costs for our economy and our society are incalculable. The 400,000 children in the U.S. who are in foster care each year represent a vast potential that our nation cannot afford to ignore. They are our future leaders, innovators, dreamers and doers.

Fifty years ago, Jim Casey, a visionary business leader who built a small bicycle messenger service into the global powerhouse United Parcel Service, understood that if his company was to succeed, and if our nation is to fulfill its promise of prosperity, then every child deserves to grow up in a safe, stable family and supportive community.

“The destiny of all of us is, to a large extent, in the keeping of each of us,” he said.

Thanks to Jim Casey’s investment in hope, Casey Family Programs has grown into the nation’s largest operating foundation focused on safely reducing the need for foster care in America and building communities of hope for children and families. The foundation works with partners in all 50 states, the District of Columbia, Puerto Rico and more than a dozen tribal nations to support improvements to child welfare systems so that children and their families have safer, brighter futures.

Perhaps more than at any time in history, we have an opportunity today to fundamentally transform how we serve children and families so that we can prevent maltreatment before a child is harmed. Thanks to advances in brain science, we better understand the lifelong impacts of trauma on young people and how we can help them heal and thrive. And we understand that all families, no matter how rich or how poor, need help to overcome challenges such as addiction and mental health that can directly affect the safety of children.

We also know this: No single system or agency can possibly address all the issues that negatively impact children and families. We must tap a much broader and deeper well of talent and commitment to build a shared vision of success among the public, private, nonprofit, philanthropic and community sectors. Only by working together will we truly have the necessary impact.

Business leaders have an opportunity to change lives and make a meaningful difference in many ways, including by mentoring youth in foster care, creating internships that provide valuable professional experience and supporting community organizations.

Jim Casey and his siblings showed how one family can make a difference in the lives of millions of children and families across America. Just imagine what we could do together to invest in the hope and future of America’s children, families and communities.

As Jim Casey said, “Determined people working together can do anything.”

Where will I be in 10 years?



YOU DECIDE:

- Nurtured
- Neglected

The business community has tremendous power and opportunity to shape the lives of our most vulnerable youth and help them succeed.

Legendary businessman Jim Casey, founder of United Parcel Service, used that opportunity 50 years ago to create Casey Family Programs, the nation's largest operating foundation focused on safely reducing the need for foster care and building Communities of Hope across America.

Casey Family Programs believes the business sector can help unlock the possibilities and potential of young people who need a little extra support to realize their dreams. We believe that all of us — business, public, nonprofit, philanthropic and community sectors — must work together to create supportive communities that keep children safe and help families thrive.

There are many ways for you and your company to make a difference:

- Mentor a youth who is in foster care.
- Provide internships for vulnerable youth.
- Develop company policies that support families, including foster and adoptive parents.
- Help your employees volunteer and give back to the community.
- Share your expertise.

To learn more, visit casey.org/hope.

